

Your 5 Must-haves for Instant, Effortless Style

ELEVATED STYLE BY ALIYA

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There's also no such thing as one silhouette, color palette, or style personality that fits all.

However, these 5 iconic pieces are the beginning to building a solid wardrobe foundation for any woman. They are timeless staples, no matter your style personality, age, or body type.

The main reason my clients say they "have nothing to wear" is because their foundation is shaky. You can't build something great off of an unstable foundation. Just like building a home, a relationship, a career ... and yes, a wardrobe, you need to start on solid ground, before branching out.

Planning won't equal perfection, that's not the goal. Planning will increase the chance of success and reduce stress around getting dressed.

Have you thought about your wardrobe foundation before you add and consume more? Most times simply buying more clothes won't solve the fundamental challenge of feeling like you "have nothing to wear."

I have many tips, tricks, and systems to help you save more, spend less and know where to invest in your wardrobe where it matters.

Ready to assess if you have a solid wardrobe foundation?

Here are my top 5 pieces to get you started in the right direction!



PHOTO CREDIT: AG ALEXIS JEAN

"The Perfect Jeans"

Great-fitting mid to high-rise jeans can slim the tummy, elongate your legs, and balance out curvier hips and thighs.

Length, back pocket placement, color, and fit type will all play a part in making sure you have that perfect, flattering fit. Finding the right jean is a science and can take some trial and effort. But once you find your go-to brands, it's worth it!

Some of my current favorites that compliment many body types are Paige, AYR, Good American, Madewell ... and yes ... still Gap.

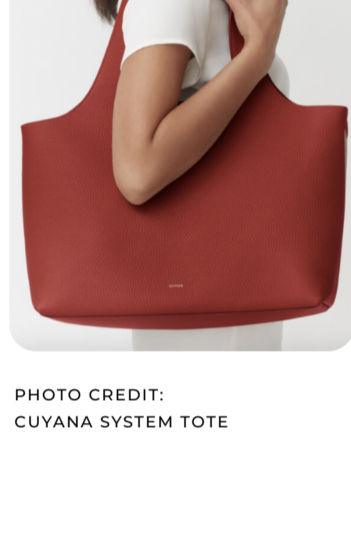


PHOTO CREDIT: CUYANA SYSTEM TOTE

"My Everything" Tote

I suggest to all of my clients (no matter their profession) that they have at least one bag that's not only structured and stylish, but also functional and durable.

You want a tote whose capacity can hold enough, but also not carry your kitchen sink. A great tote should be made of high quality durable authentic materials. Choose materials like suede, leather, or a structured canvas that can stand up on its own.

You'll also want to look for quality hardware (zippers, closures, and clasps), comfortable thicker shoulder straps, quality double stitching, a sizeable width and depth, and a color that will be versatile with your favorite and most worn color palette.



PHOTO CREDIT: GWEN BELOTI COLLECTION LAYLA

Bring on the Bling

The easiest way to do jewelry everyday is to try what I call "The Rule of 3". Stacking or layering delicate pieces (rings, necklaces or bracelets) in sets of 3, instantly makes an outfit more interesting.

As a time saver, have your everyday jewelry items easily accessible. Put them in the same place every day so you don't have to look for them, or think about what jewelry to wear.

If you're layering necklaces make sure to use different lengths of 2 or 3 to show the variation.



PHOTO CREDIT: KAREN MILLEN CHECK WOOL COAT

Top it Off

Fashion brands are changing with the times. Unlike decades ago, we don't have to sacrifice comfort for style.

We deserve both, right?! Killer outerwear that is comfy and stylish is a must. Coats make statements, so consider what statement you're making.

Invest in quality fabric for durability and warmth. Materials such as wool, cashmere, down (instead of synthetic polyfill), or real leather and suede, will give you the best bang for your buck.



PHOTO CREDIT: HONEYLOVE SHAPEWEAR SUPER POWER BRIEF

What's Under it All?

Many don't realize, sometimes what can make an outfit is the part that no one sees.

In my experience, when a woman feels most confident about what's underneath her clothes, everything she wears just fits and looks better.

So that may mean it could be time to reevaluate and invest in proper fitting bras and comfortable everyday shapewear.

Now you have your foundation!

Now you have the beginnings of a solid foundation! But it doesn't stop there ...

When it comes to building a wardrobe that you love, and that you'll wear for years, it doesn't have to break the bank. **It's all about assessing where you want to go and knowing where you're starting from.**

Sometimes too many start building and buying on a shaky foundation, but don't know it. So you end up wasting time and money. But if you're reading this you likely may be ready to reevaluate, revamp and renew, to get to where you want your wardrobe to be.

Getting dressed and shopping shouldn't be difficult. Let's make it easy. If you want to learn more about how my 4 Step Elevated EDIT can help you create a plan for how to purge, shop, and style your wardrobe to create no-fail style formulas that work for you every day, then book a call.

No obligation. 30 minutes to help get you started on the right track.

Sometimes we all need a little help in areas that aren't "our thing" or may overwhelm us. So to help us do life better, we hire the personal trainer, the tutor for our kids, the leadership coach to excel at work, the therapist, the aesthetician... and yes, sometimes a personal stylist.

Are you ready to simplify and stop overthinking your wardrobe?

Then let's chat!

XO
Aliya

Click below to get started!

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